

City Council Objectives and Goals FY 2014-2015

Revised at Goal Setting Retreat (March 18–19, 2014)

Adopted by City Council (May 20, 2014)







Priority Initiatives

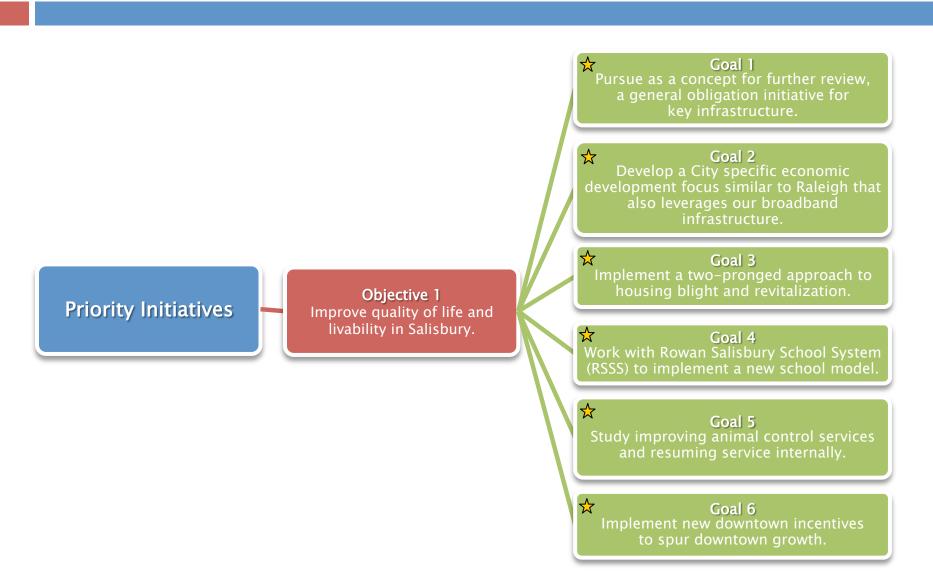
Planning and Development Initiatives

Financial Sustainability and Accountability

Utilities and Community Infrastructure

Organizational Development and Partnerships







Goal 1

Implement objectives of the Consolidated Plan for housing and neighborhood revitalization to include the West End Transformation Plan.

Goal 2

Promote pedestrian access in neighborhoods.

Planning and Development Initiatives

Objective 1
Implement planning initiatives and improve pedestrian safety

for all areas of the City.

Goal 3

Implement the Historic Preservation Master Plan.

Goal 4

Focus joint efforts to recruit new retail for our citizens.

Goal 5

Work with Rowan County Inspections Department to develop an Express Review Process for Development.



Objective 1

Provide quality water and wastewater services to Rowan County that protect the environment, promote public health, improve the quality of life, support planned growth and maintain public trust.

Goal 1

Safeguard Salisbury's interests on the Yadkin River by participating in relicensing of Alcoa's Yadkin Project.

Utilities and Community Infrastructure

Objective 2

Provide reliable, competitive, sustainable broadband infrastructure for our community with a focus on exceeding customer expectation.

Goal 1

Manage operations in an effort to reduce operating costs.

Goal 2

Operate system at 99.999% reliability.







